

WIRELESS WORLD  
RESEARCH FORUM®

# HUDDLE 2022

5G AND BEYOND | THE WIRELESS WORLD IN 2030

10 - 11 May 2022 | Ottawa, Canada



## Sponsorship Opportunities

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[www.wwrfhuddle.com](http://www.wwrfhuddle.com)



## Sponsorship Packages

Prices indicated are excluding VAT

Whatever your budget, and your requirements, sponsoring a WWRF event is a cost effective, hassle-free means to successfully promote your activities in the development of the Wireless World. As you will see from the non-exhaustive list of packages described below, opportunities at WWRF events range from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to compliment or act individually in support of your marketing strategy.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that best suit your budget whilst maximising your value and visibility at the conference, and if necessary, can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

Benefits	Platinum	Gold	Silver	Bronze
Exclusive speaking position for company representative <i>(subject to suitability to program)</i>	✓			
Corporate identity on event website with link to company website	✓	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in any marketing emails and/or press releases	✓	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in WWRF newsletters	✓	✓	✓	✓
Inclusion of company materials in delegate bags	✓	✓		
Branding on main stage	Priority Branding	✓	✓	✓
Exhibition Space	Prime Location	✓	✓	
Advert in delegate handout	Full Page	Half Page		
Complimentary delegate places	5	3	1	1
<b>Cost</b>	<b>CAD 20,000</b>	<b>CAD 12,000</b>	<b>CAD 8000</b>	<b>CAD 4000</b>

For more information on the packages and to discuss your sponsorship requirements, please contact:

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## Catering Packages

Prices indicated are excluding VAT

### Exclusive Sponsorship of Lunch

CAD 4000

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place

### Exclusive Sponsorship of Refreshments

CAD 3000

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions). Other promotional items are also welcome.
- Full page advert in program
- 1 complimentary delegate place

### Exclusive Sponsorship of Cocktail Reception

CAD 5000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (ie. not the main conference)

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event website and event day material.

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## Product Opportunities

Prices indicated are excluding VAT

As well as the main Sponsorship Packages, there is also a range of product based branding opportunities available. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and we would be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



### Sponsored Lanyards

CAD 2200 + cost of production

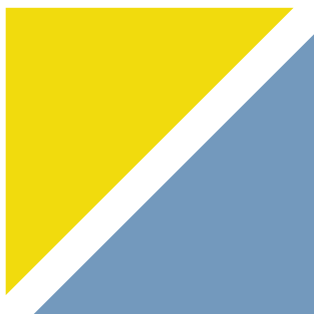
Lanyards are distributed to all delegates on arrival at the event, ensuring high visibility of your brand throughout.



### Conference badges

CAD 2200

All delegates are required to wear their personalised badge on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the event.



### Lanyard & Badge Combination Package

CAD 3700 + cost of production

Sponsorship of both the lanyards and conference badges can be offered at a combined price.



## Product Opportunities

Prices indicated are excluding VAT



### Data Sticks

CAD 2200 + cost of production

In addition to providing a high value branded product to delegates beyond the event, proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



### Conference Pens and Pads

CAD 2200

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



### Insert in Delegate Packs

CAD 700

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.