

WIRELESS WORLD  
RESEARCH FORUM

# HUDDLE 2023

Delivering the 6G Vision | The Path to a Better Tomorrow

09 - 10 MAY 2023 | SINGAPORE

In partnership with



## Sponsorship Opportunities

Contact - Lorena Rodriguez

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[wwrfhuddle.com](http://wwrfhuddle.com)

## Sponsorship Packages

Prices indicated are excluding VAT / GST

Whatever your budget, and your requirements, sponsoring a WWRF event is a cost effective, hassle-free means to successfully promote your activities in the development of the Wireless World. As you will see from the non-exhaustive list of packages described below, opportunities at WWRF events range from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to compliment or act individually in support of your marketing strategy.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that best suit your budget whilst maximising your value and visibility at the conference, and if necessary, can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

| Benefits   | Platinum          | Gold             | Silver           | Bronze           |
|--|-------------------|------------------|------------------|------------------|
| Exclusive speaking position for company representative<br><i>(subject to suitability to program)</i> | ✓                 |                  |                  |                  |
| Corporate identity on event website with link to company website                                     | ✓                 | ✓                | ✓                | ✓                |
| Recognition as sponsor <i>(at selected level)</i> in any marketing emails and/or press releases      | ✓                 | ✓                | ✓                | ✓                |
| Recognition as sponsor <i>(at selected level)</i> in WWRF newsletters                                | ✓                 | ✓                | ✓                | ✓                |
| Inclusion of company materials in delegate bags  | ✓                 | ✓                |                  |                  |
| Branding on main stage   | Priority Branding | ✓                | ✓                | ✓                |
| Exhibition Space   | Prime Location    | ✓                | ✓                |                  |
| Inclusion of company materials and/or brochure in delegates e-packs                                  | Full Page         | Half Page        |                  |                  |
| <b>Cost</b>  | <b>USD 15,000</b> | <b>USD 9,000</b> | <b>USD 6,000</b> | <b>USD 3,000</b> |

For more information on the packages and to discuss your sponsorship requirements, please contact:

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## Catering Packages

Prices indicated are excluding VAT / GST

### Exclusive Hosting of Lunch Salon

USD 6,000

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

### Exclusive Sponsorship of Refreshments

USD 2,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions). Other promotional items are also welcome
- Full page advert in program
- 1 complimentary delegate place

### Exclusive Sponsorship of Cocktail Reception

USD 4,000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (ie. not the main conference)

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event website and event day material.

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## Product Opportunities

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As well as the main Sponsorship Packages, there is also a range of product based branding opportunities available. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and we will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



### Sponsored Lanyards

USD 1,700 + cost of production

Lanyards are distributed to all delegates on arrival at the event, ensuring high visibility of your brand throughout.



### Conference badges

USD 1,700

All delegates are required to wear their personalised badge on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the event.



### Lanyard & Badge Combination Package

USD 3,000 + cost of production

Sponsorship of both the lanyards and conference badges can be offered at a combined price.

## Product Opportunities

Prices indicated are excluding VAT / GST



### Data Sticks

USD 1,700 + cost of production

In addition to providing a high value branded product to delegates beyond the event, proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



### Conference Pens and Pads

USD 1,700

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



### Insert in Delegate Packs

USD 550

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.