

WIRELESS WORLD RESEARCH FORUM

HUDDLE 2024

Implementing the 6G Framework | Terrestrial and Beyond

17 - 18 APRIL 2024

BERLIN

Sponsorship Opportunities

In partnership with



Fraunhofer
FOKUS



Bundesnetzagentur

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Sponsorship Packages

Prices indicated are excluding VAT

Whatever your budget, and your requirements, sponsoring a WWRF event is a cost effective, hassle-free means to successfully promote your activities in the development of the Wireless World. As you will see from the non-exhaustive list of packages described below, opportunities at WWRF events range from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to compliment or act individually in support of your marketing strategy.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that best suit your budget whilst maximising your value and visibility at the conference, and if necessary, can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold	Silver	Bronze
Exclusive speaking position for company representative	✓			
Inclusion of company materials and/or brochure in delegate e-packs	Full Page	Half Page		
VIP invitation only dinner taking place the day before the conference for speakers and WWRF selected guests	2 spaces	1 space		
Exhibition Stand	Prime Location	✓	✓	
Branding on main stage (digital screens and/or banners and backdrops)	Priority Branding	✓	✓	✓
Corporate identity on event website with link to company website	✓	✓	✓	✓
Recognition as sponsor (at selected level) in any marketing emails and/or press releases	✓	✓	✓	✓
Recognition as sponsor (at selected level) in WWRF newsletters	✓	✓	✓	✓
Complimentary delegate places to the 2-day conference (valid on both days)	5	3	2	1
Cost	€15,000	€9,000	€6,000	€3,000

Catering Packages

Prices indicated are excluding VAT

Exclusive Hosting of Lunch Salon

€6,000

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

Exclusive Sponsorship of Refreshments

€2,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions). Other promotional items are also welcome
- Full advert page in delegate e-pack
- 1 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception

€4,000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (ie. not the main conference)

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event website and event day material.

Product Opportunities

Prices indicated are excluding VAT

As well as the main Sponsorship Packages, there is also a range of product based branding opportunities available. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and we will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€1,700 + cost of production

Lanyards are distributed to all delegates on arrival at the event, ensuring high visibility of your brand throughout.



Data Sticks

€1,700 + cost of production

In addition to providing a high value branded product to delegates beyond the event, proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



Conference badges

€1,700

All delegates are required to wear their personalised badge on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the event.



Conference Pens and Pads

€1,700

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Lanyard & Badge Combination Package

€3,000 + cost of production

Sponsorship of both the lanyards and conference badges can be offered at a combined price.